

Ringier Event Sponsorship Package 2010

Your Integrated Marketing Solution

Why Choose Ringier?

With 11 years of publishing experience in Asia, Ringier Trade publishes 34 specialized industry magazines targeting China, Southeast Asia and the Middle East, to provide cutting-edge technology and market information to over 600,000 decision-makers in the manufacturing industries. The company has developed a large, high-quality readership database through its multimedia channels of print, online, trade shows and conferences.

Why Choose A Ringier Event Sponsorship?

- **Minimum investment with Maximum return:** Custom-designed sponsorship packages to fit your budget and marketing objectives;
- **Reach targeted markets:** Brand promotion through multimedia channels of websites, magazines, direct mails and trade shows;
- **Ongoing promotion campaign:** Strategic promotion plan from pre-event to post-event period
- **Face to Face communication with clients:** Conference platform and on-site display for product promotion effectively aimed at your targeted clients;
- **Build your own conference:** Invite delegates according to your requirements;
- **Buyer-Meet-Seller platform:** Recommend your target clients and allow you private business discussion opportunity.

One-Stop Service

Upgrade your brand by pre-event, on-site, post-event promotion

Pre-event

- **Magazine Ads** - Print Ads in leading international journals
- **EDM** - Cover a wide range of targeted markets efficiently
- **Online Ad** - Professional online B2B platform for better opportunity of brand exposure
- **Trade show**- Promotion at authoritative industrial trade shows

On-site

- **Speech Slot**- Demonstrate your expertise through non-commercial presentations
- **Display Area**- Demonstrate your product and service among targeted clients
- **Clients Recommendation**- Find your potential clients and arrange for business negotiation

Post-event

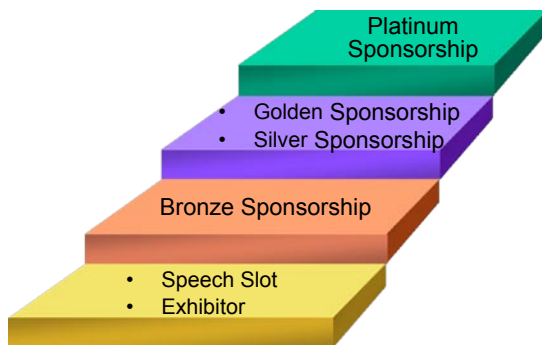
- **Delegate list**
- **Post-event Report**- Conference highlights and sponsor information through website, magazines and EDM
- **Speech Download**- Share your speech with more clients through website and EDM
- **Potential Client Reports**- Provide you with the contacts of those who download your speech

Integrated Marketing Plan



Display area attracts the attention of a large number of delegates for inquiry and discussion

Ringier Conference Sponsor Package



Overall Sponsor Benefits (Enjoyed by all the sponsors)

- Before conference, your logo will be displayed on a wide range of promotion materials including magazines, websites, EDM, brochures, to be sent to clients by fax and emails;
- Promotion by Ringier's international strategic partners such as associations and media endorsers;
- Flyers and brochures with sponsor's introduction to be sent out, plus onsite quick signs will be displayed at relevant authoritative industrial trade shows;
- Your logo will be displayed on all on-site materials such as backdrops, roll-up banners and conference folders.
- You will get the delegate list with contact details.

Exhibitor (USD 3,200):

- 1 standard display table for promotion and business negotiation
- 2 free delegate passes

Speech Slot (USD 3,800):

- One speaker chosen by sponsor, up to 35 minutes presentation
- 2 free delegate passes
- 1/2 page Ad in conference folder

Bronze Sponsorship (USD 5,100):

- One speaker chosen by sponsor, up to 35 minutes presentation
- Sponsor's company logo and technical paper be displayed on industrysourcing.com for 3 months after event (with download service and link to sponsor's website) *Extend Your Market*
- Post-event potential client report: conference report and highlights will be sent out with on-site speech download service. Company list and contacts of those who download speeches will be provided to sponsors
- 1 standard display table for promotion and business negotiation
- 2 free delegate passes
- 1/2 page Ad in conference folder
- Company promotion material be inserted in conference folder

Silver Sponsorship (USD 8,500)

- ★ Besides the Bronze sponsor benefit, also enjoy:
- 1/2 page 4C Ad promotion in Ringier selected magazine
- Face to Face communication: Business negotiation with your target client (1 company)
- Opportunity for a company representative to be a session moderator
- 3 free delegate passes
- Company introduction in invitation letters
- 10 wish-to-meet clients to be invited

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Golden Sponsorship (USD 13,500)

★ Besides the Bronze sponsor benefit, also enjoy:

- 1 page 4C Ad promotion in Ringier selected magazine
- Sponsor's company logo and technical paper displayed on www.industrysourcing.com for 6 months after event (with download service and link to sponsor's website)
- Lead 1 specific workshop of event
- Face to Face communication: Business negotiation with your target clients (2 companies)
- Opportunity for a company representative to be a session moderator
- 5 free delegate passes
- Company introduction & product promotion in invitation letters
- 15 wish-to-meet clients to be invited
- 2 standard display tables for promotion and business negotiation
- 1 page Ad in conference folder

Platinum Sponsorship(USD 19,000) – Besides the Bronze sponsor benefit,also enjoy:

- 2 pages 4C Ads promotion in Ringier selected magazine
- Sponsor's company logo and technical paper displayed on industrysourcing.com for 6 months after event (with download service and link to sponsor's website)
- Lead 2 specific workshops of event
- Face to Face communication: Business negotiation with your target clients (4 companies)
- Opportunity for a company representative to be a session moderator
- 7 free delegate passes
- Company introduction & product promotion in invitation letters
- 20 wish-to-meet clients to be invited
- 3 standard display tables for promotion and business negotiation
- 1 page Ad in conference folder
- Access to VIP room- Communicate with clients in quiet and private environment
- Promotion video be played at the best time and to the right people
- **Online Interactive Seminar**
(Original price RMB 42,800) ——
Custom designed online seminar to meet your market targets. Invite delegates according to your seminar theme and topics. Delegates (50-70 people) log into the seminar (last 2-3 hours) by email or phone for their questions. Post-event report and delegate contacts will be provided to sponsor after seminar.



Ringier Specific Conference Sponsor Item

★ Besides the "Overall sponsor benefit", also enjoy:

Sponsor Item	Price	Detail
Cocktail Party	USD 5,500	<ul style="list-style-type: none"> • Welcome remarks by sponsor. Sponsor's banner within reception area. • 4 free delegate passes • Opportunity of promotion material distribution • Recommended gift be presented by sponsor or host lucky draw • 1 page Ad in conference folder
Event Dinner	USD 6,000 (Exclusive)	<ul style="list-style-type: none"> • Welcome remarks by sponsor. Sponsor's banner within reception area. • 4 free delegate passes • Opportunity of promotion material distribution • Recommended gift be presented by sponsor or host lucky draw • 1 page Ad in conference folder
Event Luncheon	USD 3,000	<ul style="list-style-type: none"> • Welcome remarks by sponsor. Sponsor's banner within reception area. • 4 free delegate passes • Opportunity of promotion material distribution • Recommended gift be presented by sponsor or host lucky draw • 1 page Ad in conference folder
Event Bags	USD 1,000	<ul style="list-style-type: none"> • Event bag with sponsor logo (Provided by the sponsor) • 1/2 page Ad in conference folder • 1 free delegate pass
Event Folder	USD 1,350	<ul style="list-style-type: none"> • Event folder with sponsor logo • 1 page Ad in conference folder • 1 free delegate pass
Event Notebook	USD 1,350	<ul style="list-style-type: none"> • Event notebook with sponsor logo (Provided by the sponsor) • 1 page Ad in conference folder • 1 free delegate pass
Event Pen	USD 1,350	<ul style="list-style-type: none"> • Event pen with sponsor logo (Provided by the sponsor) • 1 page Ad in conference folder • 1 free delegate pass
Event Name Tags	USD 1,350	<ul style="list-style-type: none"> • Event delegate pass with sponsor logo • 1 page Ad in conference folder • 1 free delegate pass



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