

**Exclusive newsletter by local journalists with primary contacts and professional analysis!**

## China Coatings & Adhesives News

China is the largest adhesive producer and the second coating producer in the world. Due to the insufficient supply and backward production technology for high grade coatings, lack of national brands, China has to spend several billions importing high-end coating & adhesive.

The largest markets for coating & adhesive are in the architecture, automobile, furniture and electronic consumer goods, all demonstrating strong growth trend with over 10% growth rate, and these industries maintain double-digit growth rate each year. What will be the future trends and requirement, and what significant impact will they bring about to the coating & adhesive industry?

Meanwhile, the market of coating additive agent is predicted to swell to USD0.955 billions by 2011 with a compound annual growth rate of 13.2%. The large import for the raw materials of adhesives, such as PU, PA, epoxy resin, EVA, SIS and neoprene, will grow by 10% each year.

China is relatively weak in research on new kinds of coating & adhesive, especially non-toxic, low-toxic, low VOC, non-solvent, high solid-content and water-based coatings & adhesives. Knowing the latest development of the innovations in technology and trends in the market will help you find faster and easier access to China's market. Besides, closely follow-up of government policies will definitely help you make quicker and wiser decisions.

**China coatings & adhesives news** brings you the latest information on new market dynamics, new legislations and policy, improved coating & adhesive, new material and additives, new technology and inside stories about the mergers and business deals that are shaping the market.

**What's covered?**

- Analysis and news about the Chinese coating & adhesive market trends and end-use sectors
- News on Chinese coating & adhesive targeting high-end, high performance and functional products
- Up-to-date information on manufacturing challenges and industry standards about VOC in China
- Legislation, including domestic and international, of the coating & adhesive industry in China.
- Exclusive analysis and news on how the raw materials and additives will influence the market in the future.
- Technology innovation and new coating & adhesive and formulations
- New plants and line openings and closings, expansions and closures
- Breaking news on joint ventures and wholly foreign-owned enterprise
- In-depth profiles of coating & adhesive companies impacting the Chinese market
- Consumer trends shaping the Chinese market

**Reasons to subscribe**

- To identify new business opportunities in China- where and when you should invest
- To gain vital business intelligence out of China ahead of the competition
- To make better decisions and adjustment-when new coating & adhesive guidelines and legislations come out
- To sales and marketing leads from comprehensive coverage of deals completed in China
- To find out where the Chinese coating & adhesive market could go next and how to start your business
- To keep eye on activities of your competitor in China
- To get insight of the latest consumption trends and market data on coating & adhesive in China

**Who needs to subscribe?**

- **Coating & adhesive producers** aiming at Chinese coating & adhesive market
- **Material and addition agent suppliers of coating & adhesive** aiming at Chinese coating & adhesive industry
- **Specialty chemicals companies**
- **Equipment suppliers** aiming at Asia with high quality production lines, processing machinery, testing and quality control systems
- **End-users of coating and adhesive** looking to outsource from China
- **Analysts and consultants** trying to gain insight of the world's fast-growing market of coating & adhesive

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CCM newsletter is focused on market and technology that are in rapid development. Our aim is to ensure subscribers have the inside track on stories affecting their business to ensure that they maintain their competitive advantages in an increasingly competitive marketplace and even get more business opportunities in China.

CCM newsletters are an essential business tool for anyone hoping to be informed of the latest developments in the fast moving technologies and markets.

#### **Major newsletters from CCM**

- Agrochemicals China News
- Herbicides China News
- Corn Products China News
- Forest Chemicals China News
- Dairy Products China News
- Sugar and Sweeteners China News
- Fermentation China News
- Food Ingredients China News
- Fine Chemicals China News
- Coatings & Adhesives China News
- High Performance PolymersChina News
- Engineering Plastics China News
- Pharmaceuticals & Intermediates China News
- Investment in China & Commercial Opportunities (Chinese)
- Global Biomedicines (Chinese)
- World Communication & Cultural Industries (Chinese)
- E-Commerce China (Chinese)

#### **Major elements of each CCM newsletter:**

- Legislative changes/ standards/regulations and policies
- Launch and trials/new technology/new products
- Market analysis and forecasts (Spotlight)
- Market and Consumer trends/company plan and strategies
- Supply and demand
- New installations
- JV/contracts/mergers/acquisitions