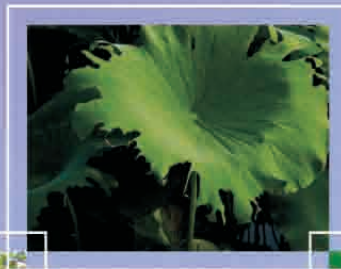


Insecticides China News



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Insecticides China News

Exclusive stories every month

Who need it?

- **Insecticide manufacturers** intending to know the competitors' latest actions in China's insecticides market, and looking for Chinese partners
- **Import/export companies** targeting China's insecticide markets or paying close attention to the supply of insecticide, raw material and intermediate
- **Equipment suppliers** targeting China with high quality production or processing machinery, or high production lines, or quality control systems
- **Research institutes** desiring to transfer new insecticide patent or new technology to China, or to know the latest insecticide or technology in China
- **Analysts and consultants** trying to gain insight into the Chinese fast-growing market of insecticide industry

What you will have?

- PDF newsletter delivered every 1 month
- 12 issues per subscription period
- Guaranteed breaking news
- Access to online archive of all previous issues with downloads
- Searchable online database of news stories

As a large agricultural country with the area stricken by pests of 4,670 billion m², China's insecticide market is believed to be attractive; its demand for insecticide was 145 kt in 2007, increasing by 2% year on year. With the canceling of 5 highly toxic insecticides, new market room valuing over USD1.4 billion has been created for eco-friendly insecticides in China.

China's demand for insecticide keeps increasing by CAGR of 1.2% in the past 7 years, and the demand in 2008 is expected to be 147kt, due to the increasing stricken area by insect pests and growing severe situation in China. Meanwhile, China's demand for insecticide is also driven by Chinese growers' growing affluence and insect pests' increasingly strong resistance to frequently used insecticides.

Though China's insecticide output is large, around 600kt in 2007, China's import value of insecticide is also increasing rapidly by CAGR of 7% in the past 7 years, reaching USD53 million in 2007. With Chinese government's increasing attention on environmental conservation, China now is starving and ready for investment, more advanced technology, and high quality insecticide, due to the characteristics of Chinese insecticide industry.

- Over 95% of insecticides in China are generic products, usually with hundreds of companies producing a same insecticide. Weak R&D capacity and lack of investment in R&D.

- 90% of China's insecticide companies are of small scale with inefficient technology, and

many of them are likely to be eliminated from the market in the future, with government's increasingly strict environmental protection policies and growing intense market competition.

- Chinese insecticide manufacturers are doing well producing technical with relatively low production cost, but are weak in producing advanced formulations. Most formulations produced in China are EC and WP at present.

Meanwhile, China's insecticide market is greatly influenced by governmental policies, international legislations, crops (including conventional crops and GM crops) planting situation, insect pests' stricken area, natural disasters, end-users' habit and preference in insecticides uses and Chinese insecticide companies' development strategy.

So knowing current market situation will facilitate your searching for commercial opportunities in China's huge market; closely follow-up of government policies, natural disasters and area dynamics will definitely help you make quicker and wiser decisions.

Insecticides China News brings you the latest information on competitiveness analysis of China's insecticide market, including new legislations, company strategy, investment opportunities, advanced technology and excellent insecticides that China thirsts for, crops planting situation and insect pests stricken area.



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CCM guarantees exclusive, or, your money back

Main contents

■ Supply and Demand

Cover the latest information of supply and demand for China's important insecticides, like imidacloprid, chrysanthemum ester Insecticide, abamectin, chlorpyrifos, etc. Exclusively analyse the trend of its supply and demand in the near future in China

Analyse the influencing factors of its supply and demand, including export and import, capacity expansion, market situation of its competing insecticides, production and consumption in China's insecticide industry.

■ Price updates

Track updated price of important insecticides in China, including the prices of technical and formulations etc. and provide the price of crops which need insecticide relatively large, like rice, rape, corn and wheat, etc.

Figure out the factors leading to the price fluctuations, such as demand and supply, crops planting situation, insect pests' stricken area, company strategy etc.; carry out in-depth analysis to its current situation and future trend.

■ Insect Pests

Keep track of the insect pests' occurrence situation and current planting situation of crops in China or Chinese provinces, including conventional crops and GM crops.

Exclusively analyse the impacts of the above factors on China's insecticide market. Figure out which insecticide is the most popular with Chinese growers, its advantages and disadvantages, the latest pests controlling strategy in China.

■ Registration

Summarise the registration situation of insecticides and their formulations in China, including registration requirements, registration number of companies, current registration situation and its future trend etc.

Analyse the competitiveness of China's insecticides in exploiting global market, from the aspects of control effect, drug residue, application range, market share and company strategy to exploit insecticides market; figure out development trends in future.

■ Policy and Legislation

Follow up the policy changes affecting domestic insecticide industry by focus on its impact on insecticide output, demand, price, export, import, and the industrial structure.

Exclusively analyse how and why the policy will influence China's insecticide industry. And figure out how China's companies will deal with the changes in policy.

■ Company Dynamics

Report the latest news about companies in China, such as launch of new production line, company expansion, merger & acquisition, and cooperation etc.

Find out stories behind the news, including company development strategy, policy and global market situation etc.; figure out how the company will exploit global insecticide market, where and when.

■ Raw Material, Intermediates and Additives

Report the latest news on demand and supply of raw materials, intermediates and additives in China. CCM will focus on important raw materials, intermediates and additives in China's insecticide industry.

Analyse their influencing factors, including price, supply, demand, production process and production cost. CCM will further analyse how the factors influence China's insecticides and figure out the development trends in the coming future.

■ Technology

Keep track of the insecticide's technologies in China, problems in China's existing technologies, advanced technology that China starves for, innovations in current technologies, development of new production processes, and comprehensive utilization of by-products to reduce cost, etc.

Analyse the advantages and disadvantages of technologies, including production cost, product quality, industrialization, availability of raw materials, additives and intermediates, etc.





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How do we achieve our goals?

The following methodology is employed by professional researchers in CCM.

- **Telephone interview**

CCM will interview insecticide manufactures, insecticide associations, wholesalers, raw materials suppliers, end users and so on, to gain first-hand information about China's insecticide industry.

- **Face-to-face interview**

CCM carries out face-to-face interviews with insecticide companies, experts, experienced salesman and end users, to make in-depth analysis & comment on relative issues.

- **Experts consultancy**

CCM has established long-term business relationships with experts in insecticide industry via payment or information offering, and they would contribute stories or comments to CCM termly.

- **Database searching**

CCM has established its own database for relative products, and latest data would be added to the database before verified. CCM can get authoritative data from insecticide Industry Association, China Custom, National Bureau of Statistics, etc.

- **In-depth investigation**

CCM can carry out in-depth investigations on Chinese insecticide companies, which have great influence on China's insecticide market or global market.

- **Exhibition attendance**

CCM will attend exhibitions to obtain the latest information on new development trend, company dynamics, and price etc. CCM will keep in touch with these exhibitors and work out database of these exhibitors for future work.

- **Professional data processing and forecasting**

Team members in CCM are professionals in processing information concerning insecticide, herbicide, pesticide, fungicide, crop protection, etc.

Professional software for data processing and forecasting, including SPSS/SAS, Vensim, Eviews, are applied to facilitate our work. Specialized backgrounds will ensure our work well done.

- **Other methods helpful to our work**

Any working method feasible and helpful to our work is adopted. For instance, internet searching is an important way for information retrieval. Registering to be members of authoritative websites, some useful information could be obtained.

CCM International Limited is an independent consulting company focused on China's chemicals market. CCM's expertise lies in market researches, news, conferences and databases, in such industries as insecticide, crop protection, herbicide, fungicide, pigment, coating, food ingredient, fine chemicals, etc. CCM has established a good reputation as one of the key knowledge providers in these industry sectors.





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Why to subscribe?

- To keep track of your competitor's actions in China
- To find out where the Chinese insecticide market will go next and how your business can be involved in
- To identify new business opportunities in China – where should you invest and when?
- To ensure your procurement – which company can provide high-quality and low-price products
- To gain the latest information on export and import of Chinese insecticide
- To know the impacts of guidelines and legislations on insecticide industry in China

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