

Investment

Investment in China **and** **Commercial Opportunities**



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Vigorous development zone

The state-level economic and technological development zones are key economic zones that Chinese government has been supporting and paying special attention to. All these development zones are directly approved directly by State Council. The Chinese government has supported their development greatly in land use, tax, and finance and so on. Besides, the government also provides special regulations on the system, power and legal system for these development zones, and priority will be given to the approval and construction of some key projects.

Since Chinese government started to build economic and technological zones in some developed cities like Dalian, Tianjin, Shanghai and Guangzhou in 1984, the state-level economic and technological zones have now expanded to China's inland areas from the coastal areas. They are now widely distributed in China's major industrial cities and they have become the economic areas with most distinctive Chinese characteristics. The typical state-level development zones in China now include Suzhou Industrial Zone, Shanghai Pudong New Area, China Economy and Technology Development Zone, Fujian Taiwanese Investment Zone and Hainan Yangpu Development Zone and so on.

The state-level economic and technological development zones are featured by most intensive investment introduction from both at home and abroad, the fastest economic growth rate, most active market, the best investment condition, the newest operation systems and the largest economic benefit in China and so on.

Besides, the state-level economic and technological development zones also enjoy the following advantages:

- ✧ Attracting most intensive foreign investment;
- ✧ Having the most rapidly developing economy
- ✧ Capital intensive and technology intensive enterprises are the dominating enterprises, and hi-tech industries accounting for a considerable proportion
- ✧ Having advantage in location.
- ✧ Possessing great development potential and regional development advantage

- ✧ Equipped with advanced infrastructure and complete supporting systems
- ✧ Highly open and compliant with international rules
- ✧ Able to offer preferential investment policies and sound law and regulation environment
- ✧ With good development system

Seeing so rapid a growth and so many advantages of the state-level economic and technological development zones, have you been impressed but felt frustrated to grasp the investment opportunities, because of lack of timely, accurate and complete information to guide your investment? To solve this problem, CCM offers the *Development Zone Newsletter* to you with the latest newest in this field; to keep you informed of the investment hotspot in China; support you with strategy and reference; to help you grasp investment opportunity; by analyzing government strategy and preferential policies and providing you with enterprise development information so that you can follow up the actions of your rivals.

The Development Zone Newsletter is to offer an information platform to facilitate the communication between government, industrial zone governors, developers, purchasing agents and investors.

Main content

- **Information forefront**

Covering:

- ✓ The latest information about the state level development zones, involving development zone news, industry trend, and investment hotspot etc;
- ✓ In-depth background of the development zone, the development drive, and trend;
- ✓ Opinions from enterprises and government on the news and their reactions;
- ✓ Influence of the events on the enterprises and the future trends;

- **Series report**

Covering:

- ✓ With one individual development zone as the topic, introduce its history, scale, layout and software and hardware situation and so on;
 - ✓ To reveal its current situation and future potential;
 - ✓ To provide reference to other development zones and enterprises by analyzing the characteristic and experience of this individual development zone;
 - ✓ To cover opinions from governors of the zone, and to analyze the advantage and disadvantage of the zone;
 - ✓ To report and analyze its investment promotion and trend;
- **Policy analysis**

Covering:

 - ✓ To analyze and interpret the regulations and preferential policies of the zones, on land use, revenue, finance and so on;
 - ✓ To analyze the preferential policies offered by each zone and its guidelines and to offer countermeasures for reference;
 - ✓ To discern the development zones, and feedback, countermeasure and opinions on regulation from related enterprises;
 - ✓ To analyze the impact and opportunities brought by different strategies and regulations;
- **Enterprise dynamics**

Covering:

 - ✓ To introduce the major enterprises in the development zones, including their scale, major businesses and corporate culture etc.
 - ✓ To report the latest events about related enterprises, covering new product, new technology, new production line and new investment etc.
 - ✓ To report the latest development of the event and to analyze its impact on the industry.
 - ✓ To report opinions from related enterprises on the event and its development trend.
 - ✓ To analyze related enterprises' investment strategy, investment orientation and competitiveness.

Methodology

- **Internet**

Browse and read a mass of information on the internet, we present the key and timely industry information that focus on development zone hotspot and trend for our readers.
- **Develop and establish long-term information sources**

To develop and establish long-term relationship with domestic investment bureaus, development zones and enterprises, which helps get latest and valuable information, opinions and analysis.
- **Telephone interview**

CCM will contact government organization, development zone and industrial and commercial bureau, related organizations and companies and so on to gain first-hand and in-depth information. CCM would provide them free advertisement or free intelligence, and they offer the latest information on prices, company strategies at the same time.
- **Attendance in press meetings on development zones**

CCM will attend the news release meeting and investment conference to get the latest information on new product, new investment event, new production line and new technology. Furthermore, CCM will keep touch with the organizers and enterprises and create database of them for future communication.
- **Data-base searching**

CCM has established its own database for development zones, which facilitates its analysis of the industry development and strategy and regulation of the development zones. Meanwhile, the data-base keeps being updated all the time.
- **Face-to-face interview**

CCM carries out face-to-face interviews with developer, associations, enterprises and investors to report industry information with more accuracy and authenticity. Besides, industry experts are also interviewed from time to time for their in-depth analysis and opinions.

Why to subscribe?

- To keep track of the investment hotspots in China
- To follow up China's development zone investment and construction trends
- To have a clear picture of the investment environment and characteristics of different development zones
- To seek for cooperation and build up an integrated cooperation system
- To keep informed of the latest progress of high technology
- To understand the government preferential policies and guideline

What will you get if you subscribe it?

- PDF newsletter delivered every month.
- 12 issues per year issued in the middle of a month.
- Access to online archive of all previous issues with downloads
- Searchable online database of news stories on the newest development zones in China.
- Access to the breaking news on state and local government preferential policies.

Who needs to subscribe?

- developers
- development zones, investment bureau and local government
- logistics enterprises, purchasers
- embassies
- investors
- banks

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Fax: +86-21 62136446

E-mail: amyshen@ringiertrade.com