

# Specialty Paper Chemicals China News



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# Specialty Paper Chemicals China News

**Exclusive stories every month**

## Who need it?

- **Specialty Paper Chemicals manufacturers** intending to grasp new business opportunities or to know the latest action of competitors in China, and looking for Chinese partners
- **Papermaking/import/export companies** targeting Chinese specialty paper chemicals market, or ensuring the procurement of low-price products from China
- **Analysts and consultants** trying to gain insight into the Chinese fast-growing market of specialty paper chemicals industry
- **Equipment suppliers** targeting China with high-quality manufacturing and processing machinery, high production lines, or quality control systems
- **Research institutes** desiring to transfer new specialty paper chemicals patent or new technology to China, or to know the latest specialty paper chemicals and technology in China

## What you will have?

- PDF newsletter monthly, 12 issues per annum.
- Professional solutions to query related to China's specialty paper chemicals.
- Guaranteed breaking news.

As Chinese papermaking industry grows rapidly, China's demand for specialty paper chemicals is expected to increase by AGR of over 8% in future. Nevertheless, specialty paper chemicals consumption only accounts for 0.6% of the total paper and paperboard production in China, while its consumption proportion in paper and paperboard area has reached around 2%-3% in some developed countries. In other words, specialty paper chemicals enjoy great potential in China.

As the downstream of specialty paper chemicals, paper-making industry plays a key role in pushing the demand growth of specialty paper chemicals in China. In 2007, paper and paperboard output hit 77.8 million tonnes in total, up 18% year on year, and over 21 million tonnes pulp produced in China, up 16% year on year. Furthermore, by 2010, the total output of Chinese paper and paperboard is predicted to increase by AGR of over 10%.

On the other hand, the supply of specialty paper chemicals in China fails to catch up with its increasing demand from papermaking industry; moreover, Chinese specialty paper chemicals industry is facing problems as follows.

- Most Chinese specialty paper chemicals producers are private enterprises with small scale, backward technology and low innovation capacity.
- Specialty paper chemicals made in China are mostly low added-value and have relatively low stability.
- Certain specialty paper chemicals for specialty paper processing needs importing.

- Chinese specialty paper chemicals producers are facing great pressure from increasingly strict environmental protection policy in China, and some will even shut down in the near future.

Accordingly, it provides plenty of business opportunities for foreign companies to cooperate with Chinese companies in order to serve the rapidly expanding Chinese market and supply relatively low-price products for customers worldwide.

Meanwhile, it is noticeable that China's specialty paper chemicals market is greatly influenced by governmental policy and legislation, specialty paper demand and supply, raw material supply, paper capacity expansion, strategy of paper producers and specialty paper chemicals producers, etc.

Therefore, it will be helpful to keep track of Chinese specialty paper chemicals companies' latest dynamic, current market situation, governmental policies for your searching for commercial opportunities in China's huge market. The newsletter facilitates you to make the wisest decisions.

### Specialty Paper Chemicals China News

brings you the latest information on competitiveness analysis of China's paper chemicals market, including supply and demand, price updates, new legislations, company dynamics, investment opportunities, etc.





# Specialty Paper Chemicals China News

CCM guarantees exclusive, or, your money back. **Main contents**

## ■ Supply and Demand

Cover the latest information on supply and demand of the important specialty paper chemicals in China. Exclusively analyse the trend of its supply and demand in China, including export and import, capacity expansion, market situation of its competing products, production capacity and consumption in China's specialty paper chemicals industry.

## ■ Price update

Track updated price of 15 kinds of important specialty paper chemicals in China. Figure out the factors leading to the price fluctuations, including demand and supply, company strategy, policy and legislations etc. Conduct in-depth analysis on its current situation and future trend.

Anionic dispersed rosin	Cationic dispersed rosin	Alkenyl succinic anhydride
Aluminium sulphate	Modified melamine-formaldehyde resin	Ammonium Zirconium Carbonate
Urea-formaldehyde	Sodium polyacrylate	Polyacrylamide
Modified starch	Alkyl ketene dimer	Polyvinyl alcohol
Isothiazolin	Striazine	VBL

## ■ Area & Company Dynamics

Report the latest news in area or companies in China, including development of priority industry in some areas, industrial construction, launch of production line, company expansion, merger & acquisition, and cooperation, etc.

Find out stories behind the news, including company development strategy, market demand, policy and global market situation etc. Figure out how the company will exploit global/Chinese specialty paper chemicals market, where and when.

## ■ Policy and Legislation

Follow up the policy changes affecting domestic specialty paper chemicals industry by focusing on its impacts on output, demand, price, export, import, and the industrial structure.

Exclusively analyse how the policy influences China's specialty paper chemical industry and figure out how Chinese companies deal with it.

## ■ Upstream

Report the latest news on demand and supply of raw materials in China. CCM will mostly focus on important raw materials in China's specialty paper chemicals industry.

Analyse upstream influencing factors on specialty paper chemicals industry, including their price, production process and production cost etc. CCM will further analyse how the factors influence China's specialty paper chemical industry and figure out the development trends in the near future.

## ■ Downstream

Report the latest news on China's papermaking industry. Exclusively analyze how the papermaking industry influences Chinese specialty paper chemicals industry.

Figure out main reasons for fluctuant demand for specialty paper chemicals, including launch, expansion and reduction in production of papermaking companies, which are driven by market demand and supply, environmental protection, production cost, etc.

## ■ Technology & New Product

Keep track of specialty paper chemicals production technology and new product in China, including advantages and disadvantages of China's existing technologies, advanced technology that China starves for, innovations in current technologies, market situation and trend for the new product, etc.





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## How do we achieve our goals?

The following methodology is employed by professional researchers in CCM.

- **Telephone interview**

CCM will interview specialty paper chemicals manufactures, paper chemicals associations, wholesalers, raw materials suppliers, papermaking companies and so on, to gain first-hand information about China's specialty paper chemicals industry.

- **Face-to-face interview**

CCM carries out face-to-face interviews with specialty paper chemicals companies, experts, experienced salesman and papermaking companies, to make in-depth analysis & comment on relative issues.

- **Experts consultancy**

CCM has established long-term business relationships with experts in specialty paper chemicals industry via payment or information offering, and they would contribute stories or comments to CCM termly.

- **Database searching**

CCM has established its own database for relative products, and latest data would be added to the database before verified. CCM can get authoritative data from Paper Chemicals Industry Association, China Custom, National Bureau of Statistics, etc.

- **In-depth investigation**

CCM can carry out in-depth investigations on Chinese specialty paper chemicals companies, which have great influence on China's specialty paper chemicals market or global market.

- **Exhibition attendance**

CCM will attend exhibitions to obtain the latest information on new development trend, company dynamics, and price etc. CCM will keep in touch with these exhibitors and work out database of these exhibitors for future work.

- **Professional data processing and forecasting**

Team members in CCM are professionals in processing information concerning specialty paper chemicals, paper, papermaking, etc.

Professional software for data processing and forecasting, including SPSS/SAS, Vensim, Eviews, are applied to facilitate our work. Specialized backgrounds will ensure our work well done.

- **Other methods helpful to our work**

Any working method feasible and helpful to our work is adopted. For instance, internet searching is an important way for information retrieval. Registering to be members of authoritative websites, some useful information could be obtained.

### What's the scope?

- Raw materials, such as melamine and maleic anhydride, and so on.
- Deinking agents, including chemical deinking agents and bio-enzymatic deinking agents etc.
- Sizing agents, including cationic dispersed rosin, anionic dispersed rosin, AKD, ASA, modified starch, PVA, etc.
- Wet-strength additives, including MF, UF and PAE.
- Dry-strength additives, including PAM, Modified starch.
- Brighteners and dyestuffs, such as VBL, DT, direct dyestuff, alkaline dyestuff and acid dyestuff and so on.
- Retention acids, including PAM and cationic starch.
- Biocides and deposit control agents, including striazine, isothiazolin, organic bromides, French chalk, etc.
- Defoamers, including organic silicon and alkenes, etc.
- Water-treatment chemicals, including aluminum sulphate, and aluminium chlorhydroxide, etc.
- Pulping and papermaking.





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### Why to subscribe?

- To identify new business opportunities in China – where should you invest and when?
- To find out where the Chinese paper chemicals market will go next and how your business can be involved in
- To ensure your procurement – which company can provide high-quality and low-price products
- To gain the latest information on export and import of Chinese paper chemicals
- To know the impacts of guidelines and legislations on Chinese paper chemicals industry
- To keep track of your competitor's actions in China

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