

Exclusive newsletter by local journalists with primary contacts and professional analysis!

Sugar & Sweeteners China News

China has become an attractive and vigorous sweetener market. It is predicted that the demand of sweeteners will swell to 10 million tonnes in the next few years. What makes you exciting is not only the fast development with double-digit growth, but also the competition and substitution of different categories of sweeteners, such as sugar, starch sugar, high intensity sweetener (HIS) and sugar alcohol.

The consumption of sugar is the most among all sweeteners, but its output is unstable recently. The low price of starch sugar has a great influence on the consumption of sugar, especially when the price of starch sugar is RMB 300-500 lower than that of sugar. In the future, starch sugar will partly replace sugar with its declining production cost and transport cost.

Saccharin sodium and sodium cyclamate account for 70%-80% share of the market of HIS in China at present. However, it will be no longer the case with the implement of government policy restricting the output of saccharin sodium and sodium cyclamate year by year, and the other HIS such as aspartame, sucralose, acesulfame K and stevioside will strongly snatch more market share.

Sugar alcohol will be a large potential sweetener category in the future, such as sorbitol, xylitol, and maltitol for the development of sugar-free or sugar-less food industry and healthcare products market are pushing forward the market of sugar alcohol, in line with the improvement of people's living standard.

Following up the latest market information and trends would help you grasp tightly Chinese sweetener market and conduct appropriate strategies to enter China's market. Keeping track of the government policies and guide will definitely help you make quicker and wiser decisions.

Sugar & Sweetener China News brings you the latest information on new market trend and competition, new legislations and policy, new price changes, new applications and inside stories of mergers and intelligence that are shaping the market.

What's covered?

- Analysis and news on the Chinese starch sugar and sweeteners end-use sector
- Exclusive analysis on how new legislation and policy, both domestic and international, will affect the starch sugar market in the future
- Government guideline on Chinese starch sugar and sweeteners market
- Break news on how raw material prices will affect the market in the future
- Up-to-date information on manufacturing challenges and industry standards in China
- In-depth profiles of sweeteners companies impacting the Chinese market
- Consumer trends shaping the Chinese market
- Breaking news on joint ventures and wholly foreign-owned enterprise
- New plants and line openings and closings, expansions and closures
- Contracts, merging, acquisitions and cooperation between Chinese sweeteners companies

Reasons to subscribe

- To calculate the impact of new sweeteners and food additives guideline and legislation.
- Sales and marketing leads from comprehensive coverage of deals completed in China
- To identify new business opportunities in china – where should you invest and when?
- To get insight into the latest consumers trends and market data for sweeteners in China
- To gain vital business intelligence out of China ahead of the competition
- To find out where the Chinese sweeteners market could go next and how your business can get involved
- To keep briefed on your competitor activities in China
- To discover which Chinese companies are looking for investment

Who needs to subscribe?

- **Sweeteners producers or sugar producers** targeting Chinese sweeteners market or looking to increase presence or change strategy in the region
- **Raw material suppliers of sweeteners** targeting Chinese sweeteners industry
- **Sweeteners end-users** looking to outsource from China
- **Specialty chemicals companies**
- **Laboratory and academic institute** targeting Chinese sweeteners effective component and formulations
- **Analysts and consultants** trying to gain insight into the world's fast-growing market for sweeteners

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CCM newsletter is focused on market and technology that are in rapid development. Our aim is to ensure subscribers have the inside track on stories affecting their business to ensure that they maintain their competitive advantages in an increasingly competitive marketplace and even get more business opportunities in China.

CCM newsletters are an essential business tool for anyone hoping to be informed of the latest developments in the fast moving technologies and markets.

Major newsletters from CCM

- Crop Protection China News
- Herbicides China News
- Corn Products China News
- Forest Chemicals China News
- Dairy Products China News
- Sugar and Sweeteners China News
- Fermentation China News
- Food Ingredients China News
- Fine Chemicals China News
- Coatings & Adhesives China News
- High Performance Polymers China News
- Engineering Plastics China News
- Pharmaceuticals & Intermediates China News
- Investment in China & Commercial Opportunities (Chinese)
- Global Biomedicines (Chinese)
- World Communication & Cultural Industries (Chinese)
- E-Commerce China (Chinese)

Major elements of each CCM newsletter:

- Legislative changes/ standards/regulations and policies
- Launch and trials/new technology/new products
- Market analysis and forecasts (Spotlight)
- Market and Consumer trends/company plan and strategies
- Supply and demand
- New installations
- JV/contracts/mergers/acquisitions